



So, You Want To Be An Oracle ACE?



Dan Norris, Piocon Technologies
Sheeri K. Cabral, The Pythian Group

Who We Are



- Dan Norris – dannorris.com
 - Oracle Ace Director
- Sheeri K. Cabral – sheeri.com
 - MySQL Community Advocate of the Year
 - 2007 & 2008

Oracle ACE Program Qualifications



- Oracle ACE
 - Based on past contributions/activity

- Oracle ACE Director
 - Based on ACE + future obligations

Official Oracle ACE Program Benefits

- Oracle ACE
 - Designation/recognition
 - Speaking opportunities (“featured speaker”)
 - Beta program participation
- Oracle ACE Director
 - ACE benefits
 - Access to product management
 - Private product briefings

Cool Oracle ACE Program Benefits



- More networking opportunities
- People ASK your opinion
- Recognition for what you do anyway
- Ability to help more people

Leadership



What qualities make a good leader?

Leadership





If you don't love it...
you're going to hate it.

Oracle ACE Glenn Schwartzberg



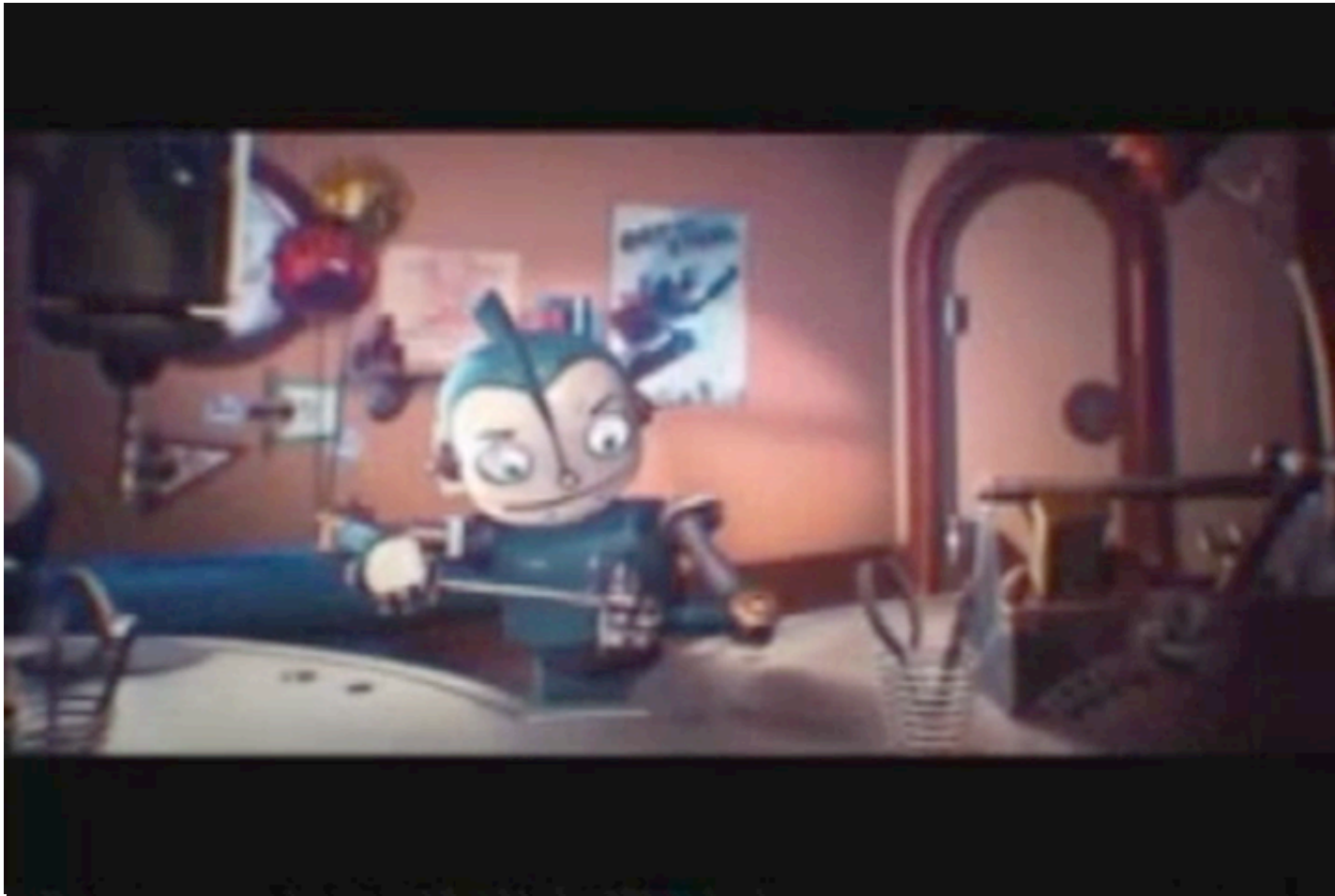
“I was unsure what being an ACE would entail, but, luckily I found it took little more time than what I was already doing.”



General Tips

- Start
- What you know
- What you don't know

See a Need, Fill a Need





What You Need

- Attitude
- Time
- Energy

But What Can I Do?



- I have knowledge
- I have faced challenges
- I have resources

Be a Non-Technical Ace



- Promote Oracle appropriately
- Record others
- Join discussions

Be a Non-Technical Ace



- Share abstract knowledge
- Start a 'zine
- Start a User Group



Help

- Be helpful
- Forums, lists
- Mistakes are OK

Help



- Customer Advisory Boards
- Technical editing
- Research unanswered questions



Write

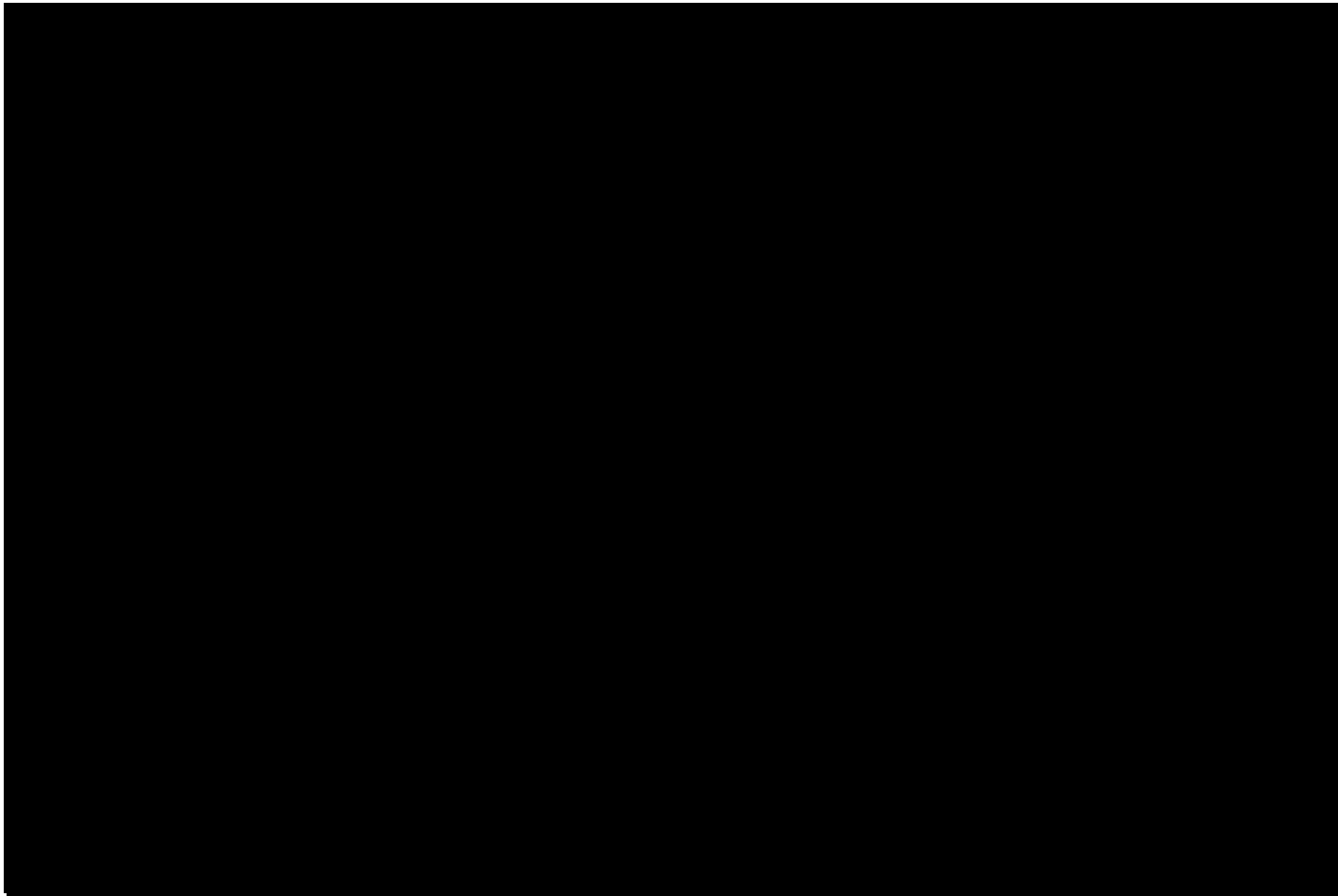
- Blog
- Articles
- Tutorials

Teach



- User Groups
- Conferences
- cast

What Would You Do?



The Value of Open Source



- Broad audience
- Others can find it
- You can find it

Surprising Results



- Asking existing ACEs
- Common answers
- Common worries

In Summary



- Be Visible
- Be Generous
- Be Constructive
- Be Open-minded

Places to Start THIS WEEK



- OTN Lounge (West, 3rd floor)
- OTN Unconference (West, 3rd floor)
- Oracle ACE Office Hours (OTN Lounge)
- Talk amongst yourselves...
- See this session (but differently)
Tuesday @ 3pm, Unconference